10 Free AI Prompts

A sampler of our best prompts

from all 4 industries

Free Sampler Pack

Works with ChatGPT, Claude, Gemini, and any AI tool.

Instant delivery. Free lifetime updates.

PromptVault

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10 Best AI Prompts - Free Sampler Pack

Your free taste of 400+ premium prompts across Real Estate, Web Building, Social Media, and Side Hustles.

> These are not watered-down teasers. These are 10 of our best prompts - the same ones our customers use daily to close deals, land clients, grow audiences, and make sales. Copy, paste, fill in the [brackets], and watch your AI tool produce work that used to take hours.

How to Use These Prompts

1. Pick the prompt that matches what you need right now.
2. Replace every [bracketed variable] with your specific details.
3. Paste the completed prompt into ChatGPT, Claude, or any AI tool.
4. Review and personalize the output - then use it immediately.

What the full packs contain: Each full pack includes 100+ prompts organized by category, with use-case examples, pro tips, and advanced variations. The Complete Bundle gives you all 400+ prompts across every niche.

Real Estate (3 Prompts)

1. Luxury Listing Description That Sells the Lifestyle

Prompt:

> Write a real estate listing description for a [property type] at [address/neighborhood] listed at [price]. The property has [number] bedrooms, [number] bathrooms, and [square footage] sq ft. Standout features include: [feature 1], [feature 2], and [feature 3]. The neighborhood is known for [neighborhood highlights]. Write in a tone that sells the lifestyle, not just the specs. Open with a cinematic hook that puts the reader inside the home. Include a closing line that creates urgency. Keep it under 250 words. Do not use the words "boasts," "nestled," or "stunning."

Expected output: A scroll-stopping listing description with a vivid opening hook, benefit-driven feature highlights, neighborhood context, and an urgency close - ready to post on MLS, Zillow, or social media.

2. Lead Follow-Up Email That Re-Engages Cold Prospects

Prompt:

> Write a follow-up email from a real estate agent to a lead who [viewed a listing / attended an open house / inquired online] for [property type] in [area] [timeframe, e.g., 2 weeks ago] but has gone quiet. My name is [your name] and I specialize in [your specialty, e.g., first-time buyers in the Austin metro]. The email should: (1) reference their original interest without being pushy, (2) offer one new piece of value - either a comparable listing, a market update, or a neighborhood insight, (3) end with a single low-pressure question that invites a reply. Keep it under 120 words. Tone: warm, human, zero salesy pressure. Do not use "just checking in" or "circling back."

Expected output: A concise, personal follow-up email that feels like a message from a helpful friend, re-opens the conversation with genuine value, and makes replying feel effortless.

3. Real Estate Social Media Post - New Listing Teaser

Prompt:

> Write a social media post announcing a new listing for a [property type] in [neighborhood/city] at [price]. The property's top 3 selling points are: [feature 1], [feature 2], [feature 3]. The target buyer is [buyer profile, e.g., young professionals, growing families, downsizers]. Write for [platform: Instagram / Facebook / LinkedIn]. Open with a hook that stops the scroll - use a question, a bold statement, or an unexpected angle (not "Just listed!"). Include 3-5 relevant hashtags. Add a clear CTA directing to [link / DM / open house date]. Keep the caption under 150 words.

Expected output: A platform-ready social post with an attention-grabbing hook, benefit-focused body, relevant hashtags, and a direct call-to-action that drives inquiries.

Web Building (2 Prompts)

4. Cold Outreach Email That Lands Web Design Clients

Prompt:

> I'm a freelance web designer specializing in [niche, e.g., restaurants / coaches / e-commerce brands]. Write a cold email to [prospect name], the [their role] at [business name]. Their current website is [website URL]. The email must: (1) open with one specific, genuine observation about their existing site - something they clearly put effort into, (2) identify

one concrete problem I noticed (choose from: [slow load speed / no mobile optimization / unclear call-to-action / outdated design / missing social proof]), (3) hint at the business cost of that problem in one sentence, (4) close with an offer for a free 10-minute video audit of their site - no strings attached. Keep it under 130 words. Tone: helpful expert, not desperate freelancer. Never use "I'd love to" or "pick your brain."

Expected output: A sharp, personalized cold email that demonstrates expertise through a specific website critique, positions the sender as a peer (not a vendor), and offers a low-friction next step that prospects actually respond to.

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5. Website Hero Section Copy That Converts

Prompt:

> Write 3 variations of hero section copy for a [business type] website. The business is [business name], which helps [target audience] achieve [primary outcome]. Their key differentiator is [what makes them different]. Each variation should include: a headline (under 10 words, benefit-driven, no jargon), a subheadline (1-2 sentences that expand on the headline and address the visitor's main pain point), and a CTA button text (2-5 words, action-oriented, not "Learn More" or "Get Started"). Variation 1 should lead with the outcome. Variation 2 should lead with the pain point. Variation 3 should lead with social proof or a specific number. Format each variation clearly so I can A/B test them.

Expected output: Three distinct, ready-to-implement hero section variations with headlines, subheadlines, and CTA button copy - formatted for easy A/B testing and designed to convert visitors into leads or customers.

Social Media (3 Prompts)

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6. Instagram Carousel Caption That Drives Saves

Prompt:

> Write an Instagram caption for a [number]-slide carousel post about [topic]. My account is in the [niche] space and my audience is [target audience]. The carousel teaches [what the slides cover]. Write a caption that: (1) opens with a hook line that creates a "wait, what?" reaction - pattern-interrupt the scroll, (2) gives a 2-3 sentence preview of what they'll learn, (3) includes a "save this for later" nudge phrased naturally (not "save this post!"), (4) ends with a conversation-starting question. Keep the caption under 150 words. Add 20 hashtags in a separate block: mix of high-volume (1M+), medium (100K-1M), and niche-specific (<100K) tags. Tone: [your brand voice, e.g., witty and casual / authoritative / warm and encouraging].

Expected output: A high-engagement Instagram caption optimized for saves and comments, with a scroll-stopping hook, value preview, natural save CTA, conversation prompt, and a strategically tiered hashtag block.

7. TikTok Script With a Hook That Stops the Thumb

Prompt:

> Write a TikTok video script about [topic] for my [niche] account targeting [audience]. The video should be [15 / 30 / 60] seconds. Structure it as: HOOK (first 2 seconds - give me 3 hook options that create instant curiosity or controversy, e.g., "Stop doing [common thing]" or "Nobody talks about this but..."), BODY (the core value - deliver [number] tips/points in punchy, spoken-word sentences, no filler), CTA (final 3 seconds - tell them exactly what to do: follow, comment, stitch, save, or click link in bio). Write it exactly as I would say it out loud - short sentences, conversational, zero corporate speak. Include a suggested text overlay for each section and a recommended trending sound direction.

Expected output: A complete, ready-to-film TikTok script with three hook options, a punchy body optimized for retention, a specific CTA, text overlay suggestions, and sound direction - written in natural spoken language.

8. X/Twitter Thread Opener That Goes Viral

Prompt:

> Write the first 5 tweets of a Twitter/X thread about [topic]. I'm a [your role/expertise] and my audience is [target audience]. The thread should [teach / tell a story / break down / debunk] [specific subject]. Tweet 1 (the hook): Write 3 variations - one that uses a bold contrarian take, one that uses a "here's what [number] years taught me" format, and one that uses a curiosity gap ("I [did thing]. Here's what happened:"). Tweets 2-5: Deliver the highest-value points - each tweet should stand alone as quotable, but flow as a narrative. Every tweet must be under 280 characters. End tweet 5 with a teaser that makes them click "Show more." Include a suggested tweet 6 that contains a soft CTA (follow, newsletter, link). No hashtags. No emojis in the hook tweet.

Expected output: A 5-tweet thread with three hook variations and four high-value follow-up tweets, each under 280 characters, structured for maximum retweets and profile clicks, with a soft-sell CTA at the end.

Side Hustle (2 Prompts)

9. Etsy Listing That Ranks and Converts

Prompt:

> Write a complete Etsy listing for my [product name], a [product type, e.g., digital planner / printable wall art / handmade candle] priced at [price]. Target customer: [who buys this and why]. Include: (1) an SEO-optimized title under 140 characters that front-loads the highest-volume keyword, (2) a product description with a hook opening line, bullet-point features, a "What You'll Get" section, and a warm closing with a CTA to favorite the shop, (3) 13 tags (each under 20 characters) mixing broad, long-tail, occasion-based, and style tags. The listing should read as professional but personal - like a shop owner who genuinely cares, not a corporation. Naturally weave in these keywords: [keyword 1], [keyword 2], [keyword 3]. If it's a digital download, include file format and compatibility details.

Expected output: A complete, ready-to-publish Etsy listing with an SEO title, conversion-optimized description, and 13 strategic tags - designed to rank in Etsy search and convert browsers into buyers.

10. Email Welcome Sequence for a New Side Hustle

Prompt:

> Write a 5-email welcome sequence for new subscribers to my [side hustle type, e.g., Etsy shop / digital product brand / print-on-demand store] called [brand name]. My brand helps [target audience] with [what you offer]. The freebie they signed up for is [lead magnet, e.g., a discount code / free digital download / style guide]. Write each email with: a subject line (under 50 characters, curiosity-driven), preview text (under 90 characters), and body copy (under 200 words). Email 1 (Day 0): Deliver the freebie + set expectations. Email 2 (Day 2): Share your origin story in 3 sentences + link to a bestseller. Email 3 (Day 4): Provide unexpected value - a tip, resource, or insider knowledge. Email 4 (Day 7): Social proof - a customer review or milestone + soft product mention. Email 5 (Day 10): Direct offer with urgency - limited-time discount or exclusive bundle. Tone: [friendly and casual / polished / quirky]. Each email should feel like a message from a friend who happens to sell great stuff.

Expected output: A complete 5-email welcome sequence with subject lines, preview text, and body copy for each - designed to build trust over 10 days and naturally convert subscribers into first-time customers.

You Just Got a Taste. Imagine Having All of Them.

These 10 prompts are pulled from our full premium libraries - but they're only the beginning.

Each full pack contains 100+ prompts covering every scenario in your niche: client acquisition, content creation, SEO,

email marketing, sales, customer service, and more. Every prompt is tested, refined, and ready to paste.

Want more? Get the full pack at usepromtvault.com, or grab all 400+ prompts with the bundle.

Visit usepromtvault.com to get your full prompt library.